



FAST FACTS

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WHAT: 16th Annual **HOT ROD Magazine Power Tour**[®]

Widely considered to be the finest high-end automotive tour in the world, The **HOT ROD Magazine Power Tour**[®] embodies everything that **HOT ROD Magazine** has represented for over 60 years. This **seven-day, seven-city tour** will wind its way through the Midwest and will attract over 4,500 cars, grab the attention of over 65,000 spectators, travel over 80 of the nation's premiere automotive and aftermarket manufacturers and generate a worldwide buzz in the automotive enthusiast market! All makes and models of hot rods, street rods, custom trucks, sport compacts and street machines will be along for the ride.

The **HOT ROD Magazine Power Tour**[®] is the ultimate Hot Rodding Journey gathering car enthusiasts from all over the world to sightsee, explore and show off their custom car creations in car crazy towns all over the U.S. Throughout the seven days Hot Rod owners will be able to pick up and take off from any city following fellow car enthusiasts to the final destination in Mobile, AL. Those who travel from the start to the finish of the Tour are termed "Long Haulers[™]" and they wear this title as a special badge of honor. **SPECTATORS ARE FREE!**

WHEN:

Saturday, June 5 th	Newton, IA	Iowa Speedway	
Sunday, June 6 th	Springfield, IL	Downtown - Springfield	
Monday, June 7 th	DuQuoin, IL	DuQuoin State Fairgrounds	
Tuesday, June 8 th	Bowling Green, KY	Warren County Airport	
Wednesday, June 9 th	Chattanooga, TN	Chattanooga State Community College	
Thursday, June 10 th	Birmingham-Hoover, AL	Regions Park Stadium	
Friday, June 11 th	Mobile, AL	Downtown - Mobile	

*Note Saturday June 12th is not open to the general public - only open for a Long Hauler ceremony in Mobile, AL

REGISTER: Register Your Ride...Registration is open to any year, make or model of vehicle! Pre-register for \$70 plus \$3 handling fee or register on-site for \$80. Pre-register through Friday, May 24, 2010 at www.HotRod.com or by calling (877)-413-6515. Join the Tour *one day only* for just \$25! One day registration available on site only.

INFO: www.HotRod.com or by calling (877) 413-6515. For hotel info, visit PowerTourHotels.com.

*Updated 12-9-09 LB

